

Curtis

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Cole

EDUCATION:

California Polytechnic State University, San Luis Obispo – College of Liberal Arts

Bachelor of Science in Broadcast Journalism; Minor in Media Arts and Technologies; Consecutive Dean's List

WORK EXPERIENCE:

Epic Minutes Production – *Worldwide – September 2016 – August 2021*

Senior Producer

-International media house based in Salzburg, Austria

-Clientele includes BMW, Red Bull (HQ and Media House), Ernst & Young, Nespresso, Bosch, Heidelberg, MXGP, Gebruder Weiss and Fanzoj

Video Nomad – *Worldwide – June 2015 – Present*

Founder and Video Producer

- Hyper-mobile production company that serves a global clientele

- Compelling storytelling with simultaneous brand-central promotion; "an undercover promo"

Morocco Method Int'l – *Worldwide – January 2015 – August 2015 (Consultant)*

Video Producer

- Tasked to develop an in-house video production program for product promotion of an ethical all-natural hair care company

- Collaborated with marketing team in developing original content that aligned with existing brand

Greenzones – *Worldwide – October 2014 – January 2015 (Consultant)*

Director of Photography

- Tasked to develop an in-house video production program for the purpose of producing short films about cause related subjects including charities, non-profits, or various heroes in communities throughout the world

Lezyne USA – *San Luis Obispo, CA – December 2013 – October 2014*

Videographer and Producer

- Single-handedly produced all video content for international bicycle accessory company

- Collaborated with worldwide marketing team in producing original content for promotional purposes

- Brand strategized to develop web video presence that mirrored existing company brand

Coast Cinematography – *San Luis Obispo, CA – August 2012 – August 2014*

Creative Director and Producer

- Branded and marketed the company and its services to domestic and international markets

- Produced promotional videos, documentaries, music videos, and marketing packages for various organizations

Eat Drink Explore Media – *San Luis Obispo, CA – June 2012 – September 2012*

Production Intern

- Produced news content related to lifestyle, food, travel, craft beer, wine, and health
- The Krush 92.5 live radio personality
- Produced broadcast and web publications

Cal Poly Athletics – *San Luis Obispo, CA – September 2011 – June 2013*

Video Board Operations

- Directed broadcasts of Cal Poly athletics events for live broadcasts and instant replays
- Operated field cameras for Football and Soccer games

SKILLS:

Adobe Premiere Pro CC

Adobe Creative Cloud

Adobe After Effects

Adobe Photoshop/Lightroom

G Suite/Microsoft Office

On-Camera Hosting/Acting

Camera Operations- Cinema/DSLR/HDV

Concepting/Social Media Savvy

2013 APTRA Mark Twain Award Nominee

Copy Writing & Voiceover

ABOUT ME:

I am a California native who spends his days on the move as a digital nomad. Having worked with clients of more than ten nationalities and languages, I have been greatly challenged to tell their stories effectively but have also been given tremendous freedom to develop campaigns and concepts on my own. This has allowed me to flex my creative muscle and develop a wide range of content for a highly fragmented market and viewership. Some notable clients include Red Bull, BMW, L'Oréal, KTM, Nespresso, Lamborghini and Fox suspension.

*** VIDEO LINKS UPON REQUEST**